



## Report of Annual Meeting of the National Lumber Manufacturers Association Volume 10 (Paperback)

By National Lumber Association

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1916 edition.

Excerpt: . benefit of the advertising paid for by the manufacturers. The report expressed gratification at the co-ordination of the various branches of the work of the cypress association, all of which has tended to better co-operation in the industry, and to better merchandising of the product. THE CALIFORNIA REDWOOD ASSOCIATION E. A. Selfridge, Jr., Willits, Calif. The best thing the redwood manufacturers did last year? We got religion, co-operative religion; we organized a permanent association; we found a new faith and a stronger courage; we are going to strike some smashing blows for redwood; we are going to follow in the new way--the aggressive modern merchandising of our produce through the avenues of energy, push and publicity to make two sales of redwood grow where there is only one now; we are going to make redwood a nation's privilege to enjoy; we are going...



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