



## Management in the 21st Century

---

By K. Narindar Jetli

New Century Publications, New Delhi, 2001. Hardcover. Book Condition: New. First. 14 cms. 270pp. Business environment has become highly competitive in the wake of liberalisation and privatisation wave sweeping across the world. After the establishment of WTO and enforcement of its regulations, the world has moved fast towards free trade. Business firms are gearing up to face intense competition in the 21st century. The new scenario offers both opportunities and challenges for present and prospective entrepreneurs in industry and trade. It obviously calls for an integrated knowledge of management techniques like communicative skills, leadership qualities, organizational behaviour, human resourcing and decision-making.



**READ ONLINE**  
[ 3.02 MB ]

### Reviews

*It in a single of my favorite pdf. Yes, it is engage in, still an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.*

*-- Dr. Keeley Windler*

*A must buy book if you need to adding benefit. I am quite late in start reading this one, but better then never. Its been designed in an exceptionally easy way in fact it is only after i finished reading this publication where in fact modified me, alter the way in my opinion.*

*-- Prof. London Gerlach*