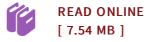




## The Value-Driven Eye Care Game: A Player s Survival Guide (Paperback)

By Larry J. Alexander, Alistair L Jackson

AUTHORHOUSE, United States, 2013. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. With the establishment of optometry as the primary eye care profession, and significant reforms under way in health care, the opportunity exists now to add value to an independent eye care practice for both the doctor and the patient. The favorable geographic distribution of optometrists in rural and urban locations lends well to the evolving trends of health care in America. Ease of access to care without having to travel long distances lends well to the economics for patients. The difficulty for the independent practice is the paradigm shift required on several levels: from paper records to electronic; from an optical focus to medical, from individual and episodic care to team-based and coordinated care. Add to this the concomitant increase in the complexity of billing and coding and we have a whole new game on our hands, a survival game. The exact strategy to make this shift adeptly does not exist. Vision without execution is hallucination. This guide will serve as a basis for applying some organizational sense to the adventure of creating a new medical model for...



## Reviews

An exceptional ebook along with the typeface employed was intriguing to see. It really is simplistic but surprises within the fifty percent of the ebook. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Brian Miller

A top quality pdf and also the font applied was fascinating to read. It can be full of knowledge and wisdom I am effortlessly could possibly get a delight of studying a created ebook.

-- Oceane Stanton DVM